Subject: , how about enabling a wager in QSR?

Hi ,

According to industry body Assocham, QSR market in India is expanding at the yearly rate of 25% and is geared to become ₹25,000 crore opportunity by 2020. Gourmet dining targets upscale market segment, but price remains an important concern for Indian consumers. So, can we create a Gourmet experience tailored for QSR?

I, Prateek Rastogi, founder of **Les Frites** and an IIT Guwahati alumnus, plan to fabricate that experience with high gross margin authentic Belgian fries. Inspired by our personal experiences, and the success of global players such as French Fry Heaven and Lord of Fries, we intent to offer French fries themed gourmet meals in India.

We are a team of two guys, both alumni of IIT Guwahati, with inherent understanding and desire of risks. Also, Mr [Sanjay Kotian](https://www.linkedin.com/in/restaurantconsultantindia/), an IIM Ahmedabad alumnus, a chef, a restaurateur, and a restaurant consultant with more than 2 decade of experience in restaurant consulting, has agreed to mentor us, if the need arises.

Attached is the pitch deck that provides a glimpse of our vision. You can also view the presentation online by visiting the link given below:

[https://1drv.ms/p/s!AgOeXDIBlT8LiT3eLkbvxL6yJrb3](https://1drv.ms/p/s%21AgOeXDIBlT8LiT3eLkbvxL6yJrb3)

If you find this opportunity interesting and can help us in fund raising, I will be glad to share our strategy and financial projections with you.

Thank You,

Regards,

Prateek Rastogi